

STB Jakarta/Travel Agent MICE Fam Trip

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Introduction

Singapore Tourism Board (STB) Indonesia – Jakarta office will be hosting a Travel Agent MICE Fam Trip for 3 days 2-night stay in Singapore visit of interesting Meeting & Incentive venues and activities. We are seeking sponsorship from Singapore tourism industry stakeholders to showcase new products and experiences in Singapore.

Name of Fam Trip	STB ID – Travel Agent MICE Fam
Dates of Fam	19-21 April 2024
Group Size	22 Pax
Country of Participants	Indonesia
Profile	MICE & Leisure Travel Agent
Type of Sponsorship	Full or co-sponsorship of: <ul style="list-style-type: none">• Accommodation: Single room basis with breakfast• Attractions and Experiences catering to MICE (Incentive) audience and suitable for the Indonesian market.• Meals – Lunches and/or Dinners (Halal preferred, minimally No Pork, No Lard or vegetarian dining options)
Additional details/criteria for sponsorship	Key area to focus: <ul style="list-style-type: none">• The attractions and experiences must be suitable for groups from 20 pax and above (up to 1,000 pax)• Dining options should provide halal option/vegetarian/no pork no lard
Information about FAM Participants	20 Travel Agent MICE from Jakarta, Surabaya, Palembang, Makassar, Semarang, Batam. They are decision makers, Owner, Director, MICE Manager *Subject to acceptance of invitation at this moment.
Eligibility	<ul style="list-style-type: none">• All Singapore-based stakeholders are welcome to apply.• STB will shortlist and inform stakeholders of the outcome once the EOI closes.• STB reserves the right to decline/accept at their discretion

Expression of Interest Opens

13 March 2024

Expression of Interest Closes

1 April 2024, 15:00 (SGT)

Point of Contact

For more details and expression of interest, please contact:

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